# Saddle POINTechnologies

### Cloud Based Integrated Supply Chain Planning and Optimization Suite

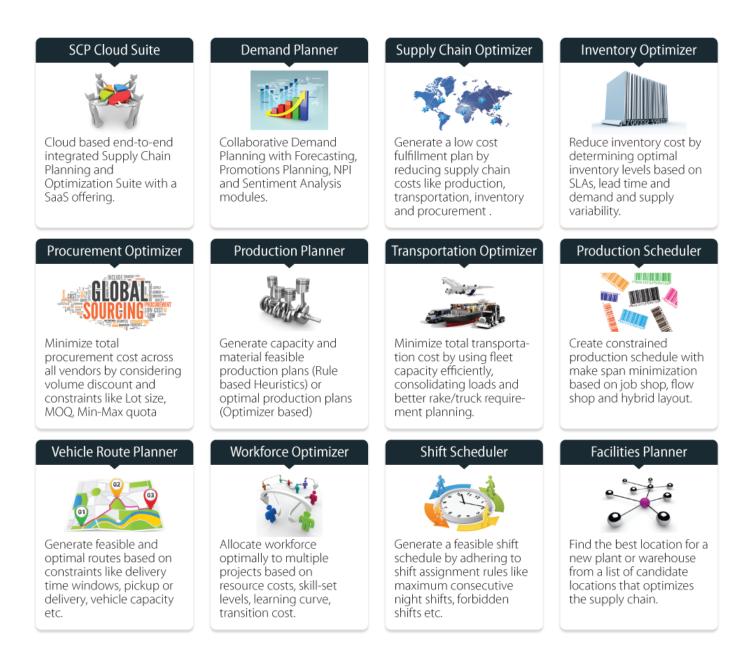
Building Operational Efficiency in Complex Supply Chains



#### **Demand Planner**

Saddle Point Technologies offers an integrated cloud based supply chain planning and optimization suite that are used for optimizing complex supply chain planning processes.

- Addresses processes like Sales, Distribution, Production and Procurement
- Caters to Strategic, Tactical and Operational levels of planning
- Extremely easy to use with spreadsheet like functionalities
- KPI dashboard for industry standard Supply Chain metrics
- Cloud solution with a SaaS offering
- Integrated with leading ERP systems like SAP, Netsuite and Exact





#### **Demand Planner**

Demand planner is a collaborative demand planning solution that uses advanced statistical algorithms for forecasting on a collaborative platform that is used by multiple stakeholders to generate a consensus forecast.

#### Features:

- Collaborative demand planning on the web
- Statistical forecasting with causal and time-series methods
- Multiple levels of aggregation/disaggregation
- Algorithms for sporadic and intermittent demand
- Automatic outlier detection
- Selection of best-fit model
- NPI modeling based on Alike and Graphical methods
- Promotions planning
- Integrated Sentiment analysis from social media
- Spreadsheet like functionality (Formulae and Functions)



#### New Product Introduction (NPI):

For new products or for products where historical data is not available, the NPI sub-module is used to forecast the sales so that downstream processes can be planned.

- Alike modeling with automated adjustments for horizon and volume
- Graphical modeling based on projected volume or run-rate



#### **Promotions Planning:**

## Demand shaping using promotions and finding the impact of promotional budget on the uptake.

- Estimating the impact of promotional budget on the uptake
- Forecasting the Baseline forecast that captures the true data pattern sans promotions

#### Sentiment Analysis:

Sentiment analysis gathers social intelligence from social media platforms like twitter and builds the competitive intelligence into judgmental forecasts.

