Saddle POINTechnologies

Cloud Based Integrated Supply Chain Planning and Optimization Suite

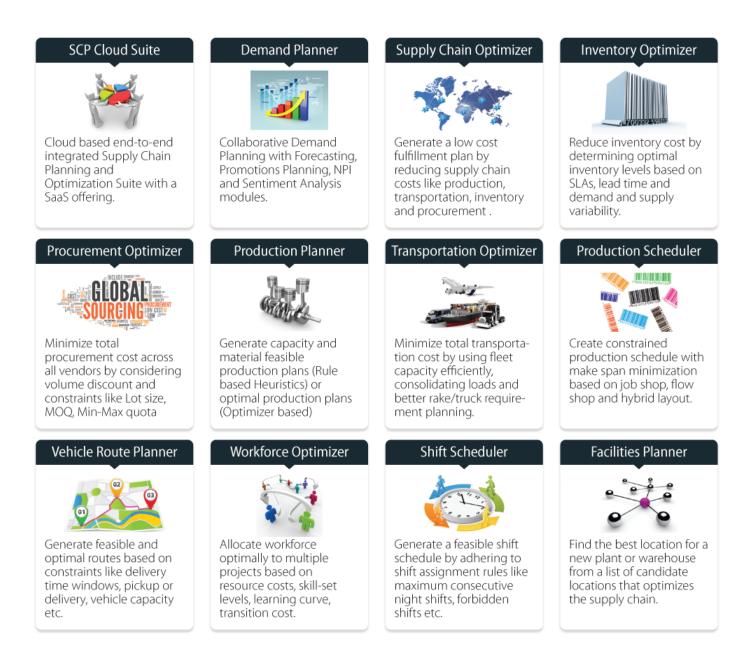
Building Operational Efficiency in Complex Supply Chains



Demand Planner

Saddle Point Technologies offers an integrated cloud based supply chain planning and optimization suite that are used for optimizing complex supply chain planning processes.

- Addresses processes like Sales, Distribution, Production and Procurement
- Caters to Strategic, Tactical and Operational levels of planning
- Extremely easy to use with spreadsheet like functionalities
- KPI dashboard for industry standard Supply Chain metrics
- Cloud solution with a SaaS offering
- Integrated with leading ERP systems like SAP, Netsuite and Exact





Demand Planner

Demand planner is a collaborative demand planning solution that uses advanced statistical algorithms for forecasting on a collaborative platform that is used by multiple stakeholders to generate a consensus forecast.

Features:

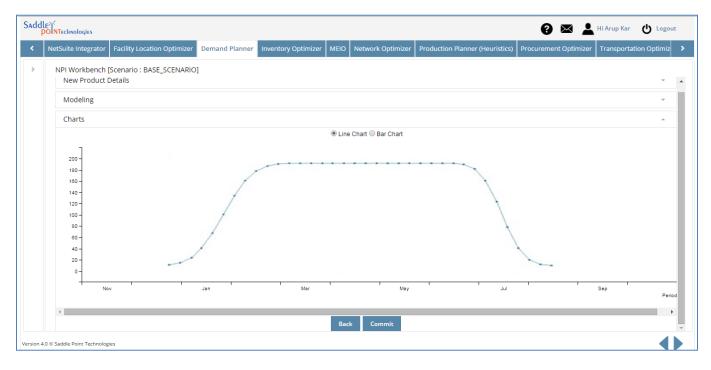
- Collaborative demand planning on the web
- Statistical forecasting with causal and time-series methods
- Multiple levels of aggregation/disaggregation
- Algorithms for sporadic and intermittent demand
- Automatic outlier detection
- Selection of best-fit model
- NPI modeling based on Alike and Graphical methods
- Promotions planning
- Integrated Sentiment analysis from social media
- Spreadsheet like functionality (Formulae and Functions)



New Product Introduction (NPI):

For new products or for products where historical data is not available, the NPI sub-module is used to forecast the sales so that downstream processes can be planned.

- Alike modeling with automated adjustments for horizon and volume
- Graphical modeling based on projected volume or run-rate



Promotions Planning:

Demand shaping using promotions and finding the impact of promotional budget on the uptake.

- Estimating the impact of promotional budget on the uptake
- Forecasting the Baseline forecast that captures the true data pattern sans promotions

Sentiment Analysis:

Sentiment analysis gathers social intelligence from social media platforms like twitter and builds the competitive intelligence into judgmental forecasts.

